

CUTTING EDGE

THE No.1 TRADE MAGAZINE FOR TODAY'S SHOE REPAIRER

SPRING 2022

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Here we go. The first issue of Cutting Edge magazine for 2022...

I hope you got through 2021 OK. I wonder what the next twelve months will bring us? I'm writing this on March 23rd. Happy anniversary(?). Yes, in case you hadn't realised the significance of the date it is exactly two years since Boris Johnson announced the first lockdown of the pandemic.

I don't know what you think, but it seems to me that it has been longer than that! For many of us 2020 and 2021 have merged into one huge blur so that it is difficult to remember what happened when.

One event that does stand out for the magazine came in June 2020 when we were unable to bring you your summer issue, but we have kept it going since then with a little help from our friends in the trade. I just hope that we can continue to bring you your regular update with the news, views and reviews of the latest products and offers available. We know that thousands of repairers do want to read the magazine so suppliers it is up to you...

'NEW' FACES

We are pleased to welcome a 'new' company to the magazine that has actually supplied the trade for several decades. You can find out more about them on page 8. The 'star' in the Spotlight this time is also someone who has been in the trade for longer than you might think. We talk to Victoria Wilson, marketing manager at Charles Birch in Leeds on page 14 ...No she isn't related to Chris! Then, as always, inside there all your usual favourite bits and maybe some pleasant surprises too.

NOTHING COMPARES

However, all this becomes relatively unimportant when every day we see more atrocities happening in Ukraine. We might be finding life 'difficult' with businesses struggling to make a living, and we might be reducing the number of miles that we drive, choosing to stay at home more and turning down the thermostat - but all this is absolutely nothing compared to the suffering that ordinary people just like you and me are enduring while that demon in the Kremlin and his henchmen try to beat their country into submission...

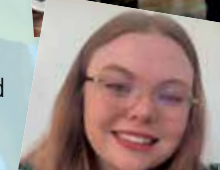
We might not all be able to help the Ukrainian people directly but we can donate something to fund those who can. So, on page 5 you will find web addresses of organisations that will be glad to receive your help.

I sincerely hope that the situation will have improved by the time I write to you again but until then we can all only pray that it doesn't get worse... for everyone.

"Slava Ukraini!"

Tony

**Tony Driver,
Editor**



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To contact the Cutting Edge organisation & for all SOMSR matters:

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CUTTINGEDGE

incorporating The Shoe Repairer.
4500 copies distributed FREE throughout the Shoe Repair trade to a regularly updated subscribers' list.

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SUMMER DEADLINE

for EDITORIAL & ADVERTISING

JUNE 13th

Thank you!

THOUGHTS FROM THE CHAIR

Well there you are, Covid is no more in England, or so it seems, and we are going to be living with it the same way that we live with flu - but has that helped us at all with our economic recovery?

For shoe repairs it seems not. When I am going around the country



everyone is telling me the same story that keys, watches and engraving are keeping them afloat and if it was just shoe repairs they rely on they would not be here at all with very few coming through the door.

Of course, having people out of offices and working from home for so long has had a big effect on shoe repairs. Indeed London seems to be suffering more than most and it seems many offices may not return with the new Hybrid way of working seeming popular and more profitable for many big companies.

So, the big question would be is there a future for shoe repairs? There's no easy answer other than shoe repairing will always be there but the quantity of those and the skills required perhaps won't be in the numbers they are now, a balance between supply and demand needs to be found perhaps as we are seeing now as repairers retire they aren't replaced leaving less people to do the work but with less work the ratios are kept at a level that is acceptable.

Before Covid we saw signs of a turn down, trade shows were not attended in any high numbers, is there a future for them? Perhaps now is the time to combine with other industries to have shows for other trades at the same time or perhaps trade shows are now a thing of the past?

By the way, trade show numbers dropping is not unique to our trade it seems an across the board thing with most trades, being so easy to showcase online do we need to lose a day with our families to attend a show when we can sit at home and see what we might want.

Some tough decisions are to be made in the coming months but one thing is for sure and that is we won't be the same again.

Hopefully the last 2 years will be a kick up the backside we need, were we or are we stale and should we be trying new things?

Answers on a postcard (old school) or email are always very welcome :)

Peter

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IN GOOD COMPANY

As the conflict between Russia and Ukraine intensifies, it is reassuring to know that companies worldwide including major names in footwear are making moves to show a stance against Russia's aggressive actions towards Ukraine. Some companies are also pledging support to people in Ukraine who have been displaced from their homes amid the conflict.

As part of its global kindness mission, Kurt Geiger has donated £50,000 (its store profits from last week) to the British Red Cross, which is working with the Ukrainian Red Cross Society on the ground to provide food, water, first aid, medicine, warm clothes and shelter to those affected by the crisis. "We have always been ardent advocates of empathy, compassion and spreading kindness to those who need it most," said Kurt Geiger CEO, Neil Clifford in a statement. "Currently, there are hundreds of thousands of Ukrainians in need of financial, practical and emotional support. This is a situation of human suffering and we believe we have a moral obligation to reach out and help in any way we can."

Other big names who are showing their support for Ukraine in various ways include Adidas, Puma, Nike, Gucci & Grenson.

If you or your business is doing something to help the situation – maybe you are one of the brave volunteers delivering aid to Poland, etc? – please let us know and we can tell your story in the next issue of Cutting Edge.



Everyone wants to do their bit to support those who have been forced to flee their homes because of the invasion. Here are some links to ways you can help.

#StandWithUkraine

UK GOVERNMENT

www.gov.uk/government/news/ukraine-what-you-can-do-to-help

DISASTER EMERGENCY COMMITTEE

www.dec.org.uk/

BRITISH RED CROSS

donate.redcross.org.uk/appeal/ukraine-crisis-appeal



THE SILCA TRUCK IS BACK ON THE ROAD

The Silca truck is now back on the road touring the country. Matt Aartsen, the Silca Tour Manager, will be pleased to arrange to visit you to demonstrate the wide range of computerised and mechanical Silca key machines.

More and more shoe repairers are appreciating the benefits of the Silca Futura Pro, the first ever compact computerised key cutting machine for cutting most dimple, laser and cylinder keys. It can cut to code as well as copy the original blanks, it can even create a new key when copying from broken and heavily worn keys.

On the mechanical key machines Matt can demonstrate the Silca Bravo Professional semi automatic cylinder key machine, the Silca Lancer Plus mortice key cutting

machine and the Silca Matrix dimple and laser key cutting machine. He will explain why, in his opinion, each of these machines is the best available on the market today.

As well as demonstrating each machine, Matt will sit back and assist whilst you cut some keys and examine every aspect of each machine including servicing and maintenance.

If you would like to organise for the Silca van to visit your shop please contact your local sales representative or Adam in the Rochford office or Linzi in the Leeds office. Please note these are also your contacts for the latest Silca machinery deals and easy payment terms (Matt from Silca will be demonstrating the machines only).



SILCA CUTTER AND BRUSH PROMOTION – 50% OFF ALL THE POPULAR LINES

Silca UK and Charles Birch Ltd are pleased to announce a huge cutter and brush promotion. All the popular Silca cutters and brushes are included in this one off promotion.

For example: the Silca Bravo/Rekord D700875ZB Cutter is now only £33.41 plus VAT and the D701267ZB wire brush is £6.75 whilst the Rekord D701380ZB wire brush is available for £4.62 plus VAT. For the Lancer D700204ZB, the side face cutter drops to £35.63 whilst the side ward D703144ZB is now only £35.63 plus VAT

“Many key cutters have been putting off replacing their worn cutters and brushes because of the high cost of these items. Customers need wait no longer, with discounts of around 50% on all popular cutters and brushes it would be a good idea to pick up a spare” said Charles Birch Sales Director David Barber.

All the cutters and brushes in the offer are Silca original products and so the quality is guaranteed.

For more information on this one off promotion please visit www.charlesbirch.com or speak to your local sales representative.



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Introducing the Boot Black range of shoe care products

exclusive
in the UK to
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"We are delighted to be able to offer our customers such top quality products all the way from Japan." said Rob College "They are developed and produced by the Columbus Company whose knowledge of shoe creams, cleaners and finishing agents has been gained over more than a hundred years since the original company was founded in 1919."

Every aspect of production from the wax selection for their shoe creams to final quality inspection, packaging and shipping is done at the Columbus factory in Matsudo.

RESEARCH & DEVELOPMENT

The development team at Columbus continues to be a pioneer in creating new products and "Boot Black" is their latest highest quality premium shoe care range.

Shoe cream must evolve to meet the changing fashion trends, colours, finishing methods and environment. Therefore, the specialists research all aspects including the raw materials, manufacturing methods and shoe care methods to produce products that are second to none. There is no compromise when it comes to the Boot Black range.

DEMAND FOR QUALITY

Today more and more people, especially the young and fashion

conscious, are particular about their shoes and understand the importance of maintaining them which means the demand for quality, well presented shoe care products is increasing.

STYLE AND PERFORMANCE

The Boot Black range has been created specifically for that market. The products themselves look stylish but the way they have been developed is more important.

For example, to produce top performing shoe cream, the size of the ingredients' particles has to be carefully balanced. If the particles are too large, the ingredients will not get into the leather. The particles in Boot Black products have therefore been made small, which means that the ingredients will spread more easily.

In addition, the wax component in Boot Black products that provides gloss to shoes has been switched

from a plant-based wax to mineral-based wax which is more stable. Fragrance is not added to keep the cream natural. The use of safe and high quality raw materials minimises the chance of any adverse effects on the leather. This is why leather shoes treated with Boot Black will stay looking good for longer.



Boot Black Shoe Cream

Shoe cream for smooth leather in a 55g jar.

Emulsified cream formulated with quality waxes that provides a colour-complementing and shining effect.



Available in
38 colours.

Boot Black Artist Palette

Oil based cream for smooth leather 35g in a jar.

Nutritional shoe cream formulated with natural waxes and argan oil that provides moisturizing effect. Imparts clear finishing and provides water repellent effect. Oil based, easy-to-use soft shoe cream with waterless formulation.



Available in 22 colours.



Boot Black Rich Moisture

Nutritional cream for smooth leather shoes 100ml in a glass bottle.

It has a nutritional support and shining effect, formulated with organic argan oil that provides moisture and suppleness.

Boot Black Two Face Plus Lotion

Shoe cleaner for smooth leather 100ml & 300ml in a plastic bottle.

Cleansing lotion that provides double effect to remove both oil based and water based stain at one time. Formulated with moisturizing ingredient to provide moist feeling.



Boot Black Edge Colour

Colour complementing liquid for leather sole edges 70ml in a glass bottle.

Water based colour complementing that contains a sponge applicator. Covers scuffs and scratches on leather sole edges.

Available in 4 colours



Boot Black Finishing Brush

Handmade using traditional techniques in Kumano, Hiroshima, called "Kumano-Fude". Blended with horsehair and soft goat hairs to achieve excellent softness and elasticity. For utilizing the capability of two hairs blend, the tip of this brush is intentionally shaggy that makes optimal for high shine finish.



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INTRODUCING THE NEW LEGEND SERIES

Over the last two years of the pandemic we have been busy developing lots of new and exciting products for the launch of the 2022 catalogue. Having listened to our customers requests for a large range of traditional Cast Cups covering many price points and sizes we have developed the new 'Legend' Series. This simple yet stylish design has the highest quality finish and comes in nine sizes covering all of your customers' every need.

We received a large delivery in late January and are now fully stocked and shop displays are selling fast. We are offering all of the nine sizes in the shop displays at a massively discounted price of £130 until the end of April. Please contact sales@trend.uk.com to order yours.

Again, we would like to thank all of our customers and specifically the readership of the Cutting Edge magazine for supporting us during the pandemic. We are seeing signs of a strong recovery and with that launched our new 2022 catalogue which many of you will have received. If you don't currently deal with us at Trend we would love to hear from you and get an account set up.

Please contact sales@trend.uk.com and view our digital catalogue at trendsettingtrophies.co.uk

Kind regards

Team Trend

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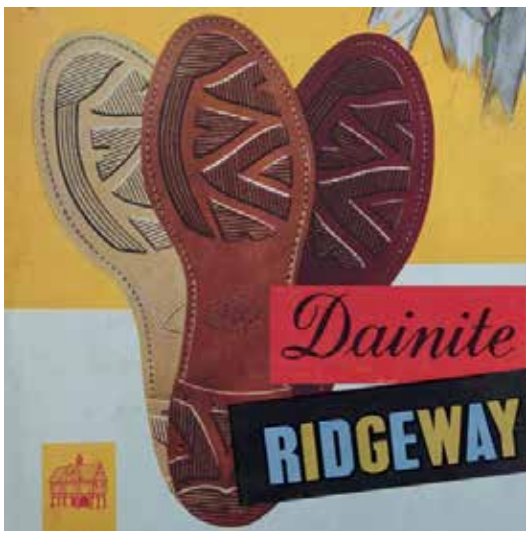


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THE RIDGEWAY SOLE – Behind the Name

With a resurgence of interest in the Ridgeway sole, Dainite explain its origins and introduce the style to those who may not be familiar with it.

Dainite's world class range of rubber soles includes the Ridgeway which offers an exclusive and sophisticated addition to country style boots and shoes. Currently available in multiple colours, the Ridgeway can bring vibrancy and contrast to leather uppers and also lends Dainite's reputation as the 'Perfect Understatement' with every design.

With renewed interest in the design we are often asked how the Ridgeway got its name.

We are happy to share that the Ridgeway has its roots in the very countryside on which many a country brogue may tread; it takes its name from the Ridgeway National Trail.

Whether a keen hiker or just a Sunday afternoon stroller, you may have heard of the Ridgeway Trail which stretches from the World Heritage Site, Avebury henge and finishes on the Ivinghoe Beacon. The trail is a prehistoric trading route which was most likely used for the trading of livestock, bronze, tin, amber, and even gold, and dates back some 3,500 years. Much of the path is dry, high ground, giving travellers a commanding view against potential danger, and earning the trails name 'Ridgeway' as a path along the ridges of the land. If you are familiar with the sole design, you'll recognise the landscape inspired ridge features.

The trail itself has a complex social history which is a true reflection of the development of British society through millennia.

First used in the Bronze and Iron Ages, then by Roman, Anglo-Saxon and Viking traders; in the medieval period, the pathway continued to be used for trading between England and Wales. The path was also affected by the unpopular Enclosure Acts of the eighteenth century and hedges and mounds were erected to evade the enclosure laws and preserve the trail. Countless elements of ancient British history lie in the very earth of this renowned national trail in burial mounds and spoken history.

Into the twentieth century, The Ramblers Association formed in the 1930s arose in response to 200 years of industrialisation, and progressive new freedoms to roam the countryside brought about newfound walking pleasures for many. Dainite recognised this growing trend and in 1941 introduced the Ridgeway Trail inspired design as a walking and outdoor sports sole; it has been in constant production ever since.

And so, with its unique design, the Ridgeway sole captures the features of the trail from which it takes its name, and now with the introduction of coloured options combines the richness of the historical British landscape with all the vibrancy and promise of today's footwear styles.

For more on the Ridgeway, visit:
www.dainite.com/popular-ranges/#ridgeway
and for more on the National Trail, visit:
www.nationaltrail.co.uk/en_GB/trails/the-ridgeway/



Here we have a recent conversion to Olive Green Ridgeway soles & heels.

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SPOTLIGHT



on Victoria Wilson, Marketing Manager at Charles Birch

The sun was streaming in through the window of the Cutting Edge office as Fairweather blundered in.

"Spring has sprung!" said the Ed, as his trusty reporter went to flop onto the battered old sofa in the corner ...

"Owww! What the...?!" yelped Fairweather as he leapt back up clutching his backside.

"I told you... the spring has sprung ... out of the seat cushion on that thing... No wonder - the way you crash down on it every day. It must be even older than you!"

"I'll bet that's drawn blood!" moaned Fairweather as he went to undo his belt. "Can you see, Boss?"

"Whoaaa! No thank you, old man!" shuddered the Ed. "that's a job for Mrs F!!"

"Don't worry... the Spotlight interviewee this time is a local, based here in Leeds. In fact, you could probably walk over to see her. No need to sit on your bike!" chuckled the Ed.

"I want you to talk to Victoria Wilson, the Marketing Manager at Charles Birch..."

"Ah yes... Chris's daughter" said Fairweather

"NO! She told me to make it VERY clear to everyone that they are definitely not related in any way!" said the Ed.

"OK Boss, their secret is safe with me..." chuckled Fairweather as he gingerly left the office.

Later that day Fairweather sat down (on a cushion kindly supplied by Victoria) and asked...



What was your favourite subject at school and has it helped you in your career?

Art! I love drawing, painting, and creating and have kept it up as a hobby. It has helped especially when coming up with the more fun ideas for the Easy Lace social media and packaging designs for the Birch Shoe Care range.

What was your first paid job?

My first job was a paper round earning a grand total of £12.00 a week for 400 houses, my friends thought I was rolling in it, being able to buy my own sweets without having to ask my Mum.

How and when did you become involved with the shoe repair trade?

I joined Charles Birch as a marketing apprentice when I was 16, 11 years ago now.

What do you consider has been your best achievement?

Either having my work feature in Leeds Art Gallery - or flying out solo to Rome to our wonderful Italian customer Fratelli Chiesa's open day and giving a talk to a room of over 200 Italian shoe repairers about Angelus paints.



Who do you most admire in Business (not necessarily in the shoe repair supply trade) today and why?

JK Rowling really inspires me. She went from being a victim of domestic

abuse to the world's bestselling children's author, the creator of an entire fantasy world and setting up multiple charities to help those in need, the only person that I know of to lose their billionaire status for giving so much away.



Where is your favourite place?

There's this little muggy pond on one of the trails I walk with my dog, Jakob, it's a bit of a rubbish pond really, but there's something about it that is very calming.

What is your favourite way to spend the day away from business?

Spending time with my family... and Jakob!



Do you have a favourite film or TV programme?

If I had to pick a favourite film, the one I could watch over and over is The Lord of The Rings: The Fellowship of the Ring, there's something comforting about it, a very nearly flawless movie.

My favourite TV programme has to be Star Trek: The Next Generation, again, something I could watch nonstop.



If you were to get stuck in a lift who would you want in there with you, and why?

Jakob. It would be quite ideal really, having no choice but to sit and do nothing for a while with who I best like to spend my time with! Perfect.

What is the best piece of advice that someone has given you?

Whatever's for you won't go by you - my Mum.

If you were given £1000 to spend on yourself what would you do with it?

I would have to put it in the first home fund, but taking dull, responsible reality out of it, it would cover a trip to Disney Land Paris!

What in your opinion is the best thing a shoe repairer can do to improve their business?

Emphasise the environmental factor of repairing shoes instead of throwing them away.

In the UK the public throw away over 300 million shoes every year and yet we hear on the news everyday about climate change and different ways to save the environment. There's a big way right there that we never hear about; instead of throwing the shoes away, repair them. That's why I came up with the 'Shoe Repairs Help Save Our Planet' campaign to encourage more environmentally conscious people into shoe repair shops, you can follow us on Instagram @shoerepairhelpsaveourplanet and Facebook, share pictures and a bit about your shop and I will share it, we want to create a real positive movement, good for the trade and good for the planet.

How do you think 'Brexit' will affect the trade in future?

It has caused problems with stock availability and has caused some prices to go up.

How do you see the future for the Shoe Repair trade post Covid?

Really strong, because people now repair instead of replace, and key cutting, engraving and watch battery replacement are all here to stay ... and can't easily be bought on Amazon!

...and finally, what are your ambitions for the future?

My ambitions are simple, to be happy in wherever I end up.

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TIE-TIGHT LACES

-still going strong

You will probably know about Tie-Tight Laces... you might even have your shoes fastened with them ... but do you know just how much goes into making them so incredibly strong?

What if we said over 50 years of experience for a start?

The original Tie-Tight Laces company was started by Jeannette & Lawrence Phillpotts back in 1984 and their laces have been produced for almost 40 years by the Leicester based manufacturer Textile Enterprises, one of the UK's leading manufacturers and suppliers of laces, elastic braids, shock cords, and much more.



Lawrence & Jeanette Phillpotts started the company in 1984

Headed by Darshan Kalsi, the family-run business has a wealth of knowledge and a combined experience of more than fifty years in producing and developing the best of British products for the footwear trade - as well as a vast range of industry is served with our products, including various products made to British Standard and to MOD Specifications. As well as producing millions of their ubiquitous laces they also supply bespoke products to meet individual customer's needs.

In August last year the Phillpotts' decided to retire and approached Darshan who then purchased their Tie-Tight Laces company. This ensured that the quality of Tie-Tight laces would not be diminished as it could well have been if it had been bought by anyone else who could then have used the Tie-Tight name on inferior imported laces.

So, what else makes the laces so good? All was explained as part of the 'Inside The Factory' programme on BBC2 recently when Dips Kalsi showed presenter Cherry Healey the production process that goes into making their corded round boot laces that are constructed around an ultra-strong core.

Who would have guessed that a total of 128 strands of colourful polyester go into every pair of round corded shoe laces?

This means you can be sure that when you offer your customers a pair of Tie-Tight laces to complement their repair you really are giving them the BEST OF BRITISH!

We are sure you will 'knot' be disappointed!

The new www.tietightlaces.com website is almost ready to launch so look out for that and until then contact Tie-Tight Laces on 0116 2760 481 for more details of the laces available from stock, as well as a growing range of shoe repair materials, shoe care products and accessories.



From left to right - Jus Kalsi, Dips Kalsi, Abbie Kalsi, Surita Kalsi, Darshan Kalsi, Cherry Healey.



Dips Kalsi & Cherry Healey on 'Inside The Factory'



TELL YOUR CUSTOMERS TO GET KNOTTED... they'll thank you for it!



...when you offer them a choice of TOP QUALITY BRITISH MADE LACES FROM THE NAME YOU TRUST



NEW DESIGN specially for the Queen's PLATINUM JUBILEE

These are just a few of the thousands of laces in stock.

CALL 0116 2760 481 FOR MORE DETAILS

www.tietightlaces.com

Another crisis – and some more additives

You might remember the story of Pandora – sent by Zeus bearing a box with all the evils of the world, but also hope inside. What can we say – it seems the lid on that box has a few cracks by now, and more and more seems to start escaping from it! On top of the Covid troubles (that are hopefully going to go away before too long – we seem to be sliding from “bubonic plague” mode towards “common cold”) and the supply chain issues that are still in full bloom, we are now dealing with a war on the eastern border of Europe.

What impact that might have, beyond the obvious and terrible effects it has now, remains to be seen. Here at Renia, our exports to both countries are minimal, and we receive no raw materials from either, to our knowledge. So the direct impact on product availability should be negligible – although most lorry drivers in Europe are Eastern Europeans, many of them Ukrainians! Even a small increase in the already troublesome driver shortage can only upset the very tight logistics situation even further. And then there are the skyrocketing energy prices – which drive up the costs of our solvents and many other materials as well. Let us hope that all of this does not escalate any further – and that good old Pandora finds a way to seal that box again! Maybe we should send

her a tube or two of QuickSoh!?

Despite all of this, let us look at another Renia additive and other useful products:

Hardener C

Unlike the two products mentioned above, Hardener C is mixed into the adhesive in question (5-10% by weight), and not applied to the material surface. It is supposed to strengthen the adhesive after all, although the necessity for that might very well be due to the materials that are being bonded. Hardener C “hardens” the adhesive against many things that might otherwise break the bond: Heat, oil, grease, petrol, solvents, to name some “environmental influences” that the repaired shoe might be exposed to. You will also encounter some materials that contain oils and fats – think of heavy oiled or oil-tanned leather, many modern rubber compounds, as well as

certain synthetic materials that can sweat out plasticizer or other oily compound over time. The reaction between the Hardener and the adhesive forms chemical bonds that are much more resistant against such agents – but this reaction takes time, up to 72 hours compared to the regular full

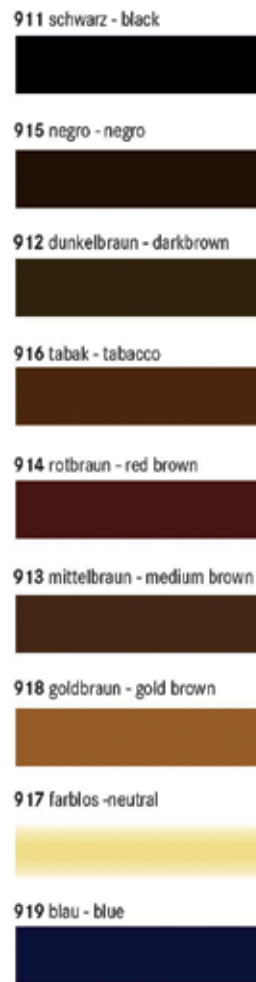
curing time of the adhesive of 24-48 hours. So if you need the full effect, give the bond enough time to develop the necessary strength.

Leather Stretcher

Sometimes shoes don't fit quite perfectly – they are the right size and width, but every foot is different, so there might be that one spot that just needs a little bit more wiggle room ... this is where you come in, and this is where our Leather Stretcher enters into the equation. Basically, you just need to get the leather wet in order to make it stretchable. The product contains mostly water, but certain additives greatly reduce surface tension and increase penetration, so it is much easier to reach the desired moldability quickly. This product is offered by several distributors as a “co-brand”, “Made by Renia”, in case you were wondering.

Finishing Wax

I think it is safe to say that every repairer knows and uses this product to a certain extent. Some sticks might be older than the repairer using them – more on that topic in the next issue! What you possibly did not know was that we offer a total of nine different colors – from the simple black and dark brown to more the exotic tobacco and blue!



Please see above for a color chart – and feel free to ask your supplier about them, they are all in stock in our Cologne factory, so they can order them easily!

The next issue, as already mentioned, deals with the passage of time – and what it does to adhesives and other chemical products in the shoe repairer's workshop!

Dr. Rainer Buchholz, Renia GmbH, Cologne



A FAMILIAR FACE JOINS RENIA

Renia GmbH is happy to announce a new addition to the team. On March 1st, Stefanie Kamminga, formerly of the J. Rendenbach tannery in Trier, has joined our Export and Inside Sales department.

Many readers of Cutting Edge magazine know her from the National Exhibition, where she represented her former employer.

“I have known Stefanie for many years”, says Rainer Buchholz, President of Renia, “and I am sure she will fit right in - also considering that Renia and Rendenbach shared many common customers in this market. We are really looking forward to working with her in the future.”

Ms. Kamminga brings along another new staff member as well - her French Bulldog Penny, who is now undergoing a rigorous training course to become the company's new mascot.



THINK BIG!



BONDING INNOVATIONS MADE BY RENIA

Renia GmbH · Köln/Cologne - Germany
Renia USA Inc. · 6180 Atlantic Blvd.
Suite N · Norcross, GA 30071

All Renia-Adhesives are free of toluene and MEK/Butanone are best on all O&P-Materials dry clear - no glue-line have an extremely high green strength

It is that easy with Renia-Adhesives.



TAKE CARE WITH SOVEREIGN

from T Colledge & Son

New Sovereign Premium Shoe Polish 50ml. High quality shoe polish containing only natural waxes and oils for the discerning customer.

Available in eight colours. Black, Bordeaux, Dark Brown, Honey, Light Tan, Medium Brown, Navy Blue and Neutral.

Sovereign Shoe Cream 50ml and Sovereign Quick Colour 40ml Dyes are available in 111 different corresponding colours to match any shoe or bag colour.

Sovereign Leather Restorer Cream 150ml Cleaning and nourishing cream for leather furniture, shoes, hand bags, leather goods and leather jackets. Can be used on all leather items except suede and nubuck. Apply with a clean cloth and then buff to a shine 18 Colours.



Contact T Colledge & Son on 0117 9717154 or go to www.tcolledgeandson.com for full details

PREPARE FOR ANY WEATHER

with Sovereign Waterproofers and Cleaners from T Colledge & Son

Make sure your customers' shoes and boots are ready for any weather with:

Sovereign Dubbin Leather Food 100ml

Sovereign Mink Oil 100ml

Sovereign Pure Neatsfoot Oil 150ml

Sovereign 100ml Saddle Soap Leather Food & Cleaner

Sovereign Super Cleaner 150ml

SVIG – TAKING THE WEIGHT OFF FOR REPAIRERS



The Technical Team at SVIG are always working to improve their products and won't stop until they are satisfied that they are offering the best to their customers.

Back in 2018, after a long research period, the SVIG team reached a significant goal in making Ghiblis compound, a new SUPER LIGHT and SUPER FLEXIBLE compound to rival the EVA products more commonly used at the time. This compound (100% foam rubber) has a specific weight of $\pm 0,38 \text{ gr/cm}^3$, very similar to EVA products but it is EXTREMELY HIGH PERFORMING:

Ghiblis compound has a wonderful resistance to abrasion as Zephir foam rubber products (featured in the Autumn issue of Cutting Edge last year) but it is also firm and flexible for a great shock-absorbing effect and, most importantly offers a GREAT GRIP.

Unlike EVA profile sheets, with Ghiblis products on their feet people don't slip at all, walking is comfortable and safe.

These technical features mean that Ghiblis products are appreciated mainly in orthopaedics, where lightness and quality are essential.

Despite their lightness, Ghiblis foam rubber products are VERY VERSATILE and are used very successfully for classic repairs too (as shown in the examples in the image)

Ghiblis products are EASY TO USE AND TO GLUE - it's enough to use neoprene adhesives but to obtain a stronger fix SVIG recommend using PVC glue with a primer.

The advantages of Ghiblis compound are more noticeable when used in higher thicknesses:

In sheets it is possible to replace EVA + pattern sheets with sole material – that means just one sheet instead of two. Ghiblis compound is used to great effect in ZE662 Ghiblis Itaca and ZE661GH Moonlight, with multidirectional designs.

As soles it makes high/thick soles that are still very light - as in the new ARES full soles, art. SU622GH in 25 mm (heel) - 13mm (toe) very suitable also for orthopaedic shoes.

Its high performance is also featured in flat soles art. SU621GH ZEUS in 7mm.

SVIG are pleased to announce that they are soon going to be launching another flat sole in 8 mm, Athena.

The patterns of all Ghiblis sheets and soles have been CAREFULLY DESIGNED to let customers trim them and adapt them to several shapes and sizes of shoes.

Since the beginning many of SVIG customers have become convinced about the extraordinary features of this Ghiblis products, as is shown by the orders from repairers throughout Europe.

If you haven't discovered it for yourself yet you probably don't know what you are still missing!

Find out about the latest products from SVIG at www.svig.it, on their FB and Instagram pages and in the Summer issue of Cutting Edge!

All your bestsellers from one trusted supplier

In these difficult times, it's good to have a supplier with a range of products you can trust to make you that all-important extra income.

OJP PRODUCTS are long-standing manufacturers and wholesalers of a huge selection of small leather goods and accessories, including their excellent value-for-money Tanmark range.

Please visit our website, call us for a friendly chat, or make an appointment to visit our cash and carry warehouse.

- Belts
- Holdalls
- Umbrellas
- Wallets
- Flight Bags
- Walking Sticks
- Purses
- Shopping Bags
- Card Holders
- Handbags
- Shopping Trolleys
- Small Leather Goods
- Man Bags
- Backpacks
- Accessories
- Waist Bags
- Kids' Backpacks
- Plus Much More !



www.ojpproducts.co.uk
info@ojpproducts.co.uk
 0161 832 2854

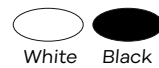
OJP Products Ltd.,
 Unit D, 60 Sherborne Street,
 Manchester M8 8LR

Manufacturer & Wholesaler of small leather goods

GHIBLIS ARES

Art. SU622GH Ghiblis ARES

COLOURS:



SIZES:

37/42 : length 28-30 cm
 43/49: length 31,5-34 cm

Heel thickness : $\pm 25 \text{ mm}$
 Toe thickness : $\pm 13 \text{ mm}$

LIGHTNESS

AND FLEXIBILITY



PROTECTING EVERY STEP WITH 'RENEWED' VIGOUR

Since 1906, Cherry Blossom has been protecting every step. Last year, as the brand turned 115 years old, it decided to embark upon a rebrand, ensuring that it continued to meet the demands of modern-day consumers as well as delivering quality and innovative products that Cherry Blossom customers have always relied on.

As the first, and now only UK shoe polish manufacturer in the UK, Cherry Blossom wants to do all it can to support its loyal customers and protect the future of this important category within the footwear market.

From April 1st, Cherry Blossom is launching Cherry Renewed, a rebrand that offers the same recognisable cherry quality, but with a twist.

As part of this rebrand, Cherry Blossom will now consist of 3 categories which are dedicated to ensuring that you can supply a diverse range that meets all your customers' needs. These categories offer innovative solutions as well as core, quality products that your customers have grown to rely on.

As part of this rebrand, Cherry Blossom will now solely incorporate the use of the Cherry Blossom logo that showcases the three cherries - which are now further represented by three categories.



The range has been carefully structured and designed to ensure quality in every step. The striking packaging is eye-catching and new products have been developed to ensure that there is something to meet all footwear care needs. The label copy has also been carefully written to ensure that the consumer understands exactly what benefits each product has to offer them, with easy-to-digest instructions showing how easy shoe care is to use to maintain the life of footwear.

Starting with the Core category, you'll notice the use of the Cherry Blossom red. This category offers a quality product range that covers a wide variety of shoe care needs. From Shoe Cleaner and Protector to Shoe Wipes, shoe care is covered with this expansive category.



These two strong categories are accompanied by the Sneaker category, offering a range of products tailored to those passionate about keeping their trainers looking like new. From Sneaker Shield to Sneaker Fresh, this condensed, quality range has all you need to look after sneakers and can also be used across material uppers.



The great thing about these three categories is that all products can be easily merchandised side-by-side so that you can develop a range that completely suits your customers, helping you to drive those add-on sales further.



Next is the Platinum category, also using the Cherry Blossom red but with platinum colouring and spot varnishing. This category offers innovative even higher-quality, premium solutions including the new Eco Repel and Eco Shoe Refresh which are water-based and contained in 100% recycled bottles.

This innovative rebrand has a focus on quality and customer care with an enhanced supply chain to ensure that all our loyal customers have a brand that they can always rely on. Its shoe polish formulations have also been updated to more eco-responsible formulations making them easier to ship and removing the need for unnecessary warnings.

With this rebrand, Cherry Blossom intend to do all they can to drive this category of the footwear market forward and support their loyal customers to secure incremental sales growth.

After 116 years, Cherry Blossom are taking another step forward to develop shoe care and offer innovative, quality solutions that will continue to protect every member of the family's footwear. Cherry Blossom is a brand you can rely on, one that you can have confidence in and one that's always been part of the family.

It will continue to do all it can to support you to retain your customer loyalty when offering shoe care and repair solutions to your customers so that the appearance of their footwear is protected, so that it lasts for years to come.

#cherryquality
#cherryconfidence



INTRODUCING CHERRY BLOSSOM RENEWED



AN INNOVATIVE REBRAND FOR CHERRY BLOSSOM.

#CHERRYCONFIDENCE

PROTECTING EVERY STEP SINCE 1906.



BIRCH POLISH CAN FILL THE KIWI GAP

Availability and pricing of Kiwi products continue to be problematic with several lines like Kiwi Polish Dark Tan 50ml and Shine & Protect Black not available until July and the replacement price of regular lines going up exponentially. The new retail price of Kiwi Polish has now gone up to £2.25 whilst Parade Gloss is up at £2.99. We are told that the prices may come back down in July but who knows??

In the meantime Charles Birch are able to fill the vacuum with its ever popular Birch range. Birch Shoe Polish which continues to retail at £1.50 continues to perform extremely well in seven colours and the Renovating Polish is proving to be extremely popular in all ten colours with an RRP £2.25.

Birch Elite Instant Wax Shine and Birch Express Shoe Shine Sponges are also helping to fill the void left by the absence of their Kiwi equivalent products.

For more information on the Birch shoe care range and the current availability of Kiwi branded products visit www.charlesbirch.com or contact your local Charles Birch representative.



SUPRACODE: the electronic key duplicator for the most demanding professionals

JMA presents SUPRACODE, its new and most advanced electronic duplicator for security and vehicle keys. JMA has designed this machine for key cutting professionals looking for faster and more precise results. Furthermore, the new features on SUPRACODE make it one of the most advanced machines on the market.

Copying and engraving in a single machine

One of the most important new features of SUPRACODE is its ability to cut and engrave keys without needing to change the clamp. Besides the convenience that this brings to the workplace, it makes this machine clearly stand out from other solutions in the market. JMA has developed a rapid, silent and precise engraving system that guarantees perfect key customisation options.

Maximum efficiency with the flexible cutting system

Another essential new feature of SUPRACODE is its flexible coding system for security keys. With this system, the movements of the machine adapt to the chosen coding system to maximise device efficiency. The vertical cutter motion leads to faster cutting, while the circular motion means that more types of key can be produced with fewer cutters.

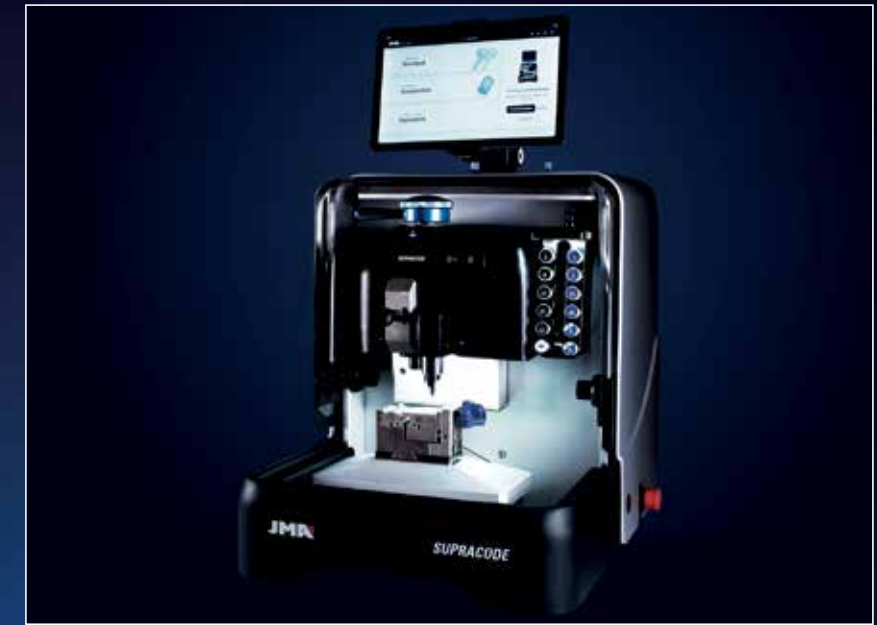
New JMAKEYPRO 2.0 app and cloud connection

The SUPRACODE machine works alongside the new JMAKEYPRO 2.0 app installed on the tablet supplied with the machine. The latest version of this app not only offers an easier and more intuitive interface by clearly explaining the steps in each process but also includes a faster search system and faster data management.

The app is synched with JMACloudPRO, the first cloud-based key duplication app. This means that, just like our Multicode machine, SUPRACODE can be used in the cloud. Professionals can securely store all data about copies made for their customers and access that data from any other cloud-compatible device. Furthermore, JMACloudPRO also offers the option to import key mastering plans and to cut the corresponding keys.

Accessories that boost performance

The new SUPRACODE is compatible with a series of accessories that will ensure you make the very most of your machine. These include specific clamps for cutting special keys from various manufacturers and the easily installed X-VAC swarf aspiration kit.









We are the HARDO agents for the UK & Ireland and can supply the best of new machinery to you.

We also supply a range of refurbished machinery including Power, Standard, Whitfield and K&B. All our machinery is guaranteed and built to your

Contact us for further details.



t: 0116 271 7152 e: office@siserve.co.uk i: www.siserve.co.uk



PROFESSIONAL TRAINER CLEANING WILL BE BIG IN 2022

With the prices and prestige of trainers going through the roof over the last few years a new trade has emerged, the professional trainer cleaner. Every city now either has a bespoke trainer cleaning shop on a high street or a person offering the service, delivering from their lock up or just from their house. The demand for trainer cleaning and renovation is there and growing.

More and more shoe repairers are offering this service, but whether you offer the service yourself or just wish to retail the products that do the job, then an excellent range of specialist products is now available from Bama called the Bama Magic Elements Range. The two specialist cleaning products are:

1. Magic Cleaner for mid soles and rubber soles

This unique waterbased and bio degradable product removes dirt, stains and yellowing from rubber soles using micro earthquake technology. 1,000's of small bubbles agitate over the surface to dislodge the dirt particles. These are then easily wiped off with an absorbent cloth after one minute.

2. Magic Upper Cleaner for fabric, suede, polyester, leather and mixed material uppers.

An innovative new foam product that is water based and bio-degradable that cleans by binding dirt particles through electrostatic attraction. After five minutes the dirt can easily be removed with a damp cloth without ever having to wet the shoes.

The Magic Protector, Magic Freshener, Microfibre Cloth and Magic Comfort Ecofoam Insoles make up the Bama Magic Elements range.

For more information on these new products visit www.bama-magicelements.eu and www.charlesbirch.com or talk to your local Charles Birch representative.



HELP SAVE OUR PLANET CAMPAIGN TAKES OFF

Following the relaunch of the **HELP SAVE OUR PLANET** our campaign in the Winter Issue of this magazine the posters have been flying out to shoe repair shops all over the country in all sizes.

"We have had to reorder another delivery of posters in all sizes, so that is a great sign" said campaign organiser Victoria Wilson "we now just need everyone to engage with the campaign on social media. We would ask that all shoe repairers send us pictures of the poster up in your shops so that we can publicise the campaign and your shop on Instagram and Facebook (more channels will follow) we would also ask that everyone hash tags #shoerepairhelpsaveourplanet when posting on their own social media."

How to support the HELP SAVE OUR PLANET campaign in five easy steps:

1. Order the posters and put them inside and outside your shop
2. Photograph your shop with the posters with and/or without the owner and colleagues in the photo.

3. Email the photos to: victoriawilson@charlesbirch.com
4. Post the photos on your social media and use the hash tag #shoerepairhelpsaveouplanet
5. Copy the "Help Save Our Planet" pdf image from www.charlesbirch.com or contact Victoria Wilson on 0113 243 1155 or email victoriawilson@charlesbirch.com and she will send you the file. You can then use it to promote the campaign and promote your business.

Together we can spread the message of the benefits of shoe repairing rather than shoe disposal.



Mumbles Shoe Repair



The Shoe Boy, Bodmin

BENNY IS STILL HERE!



In over 60 years of trading Benny Englander has come through a lot more than some men half his age could cope with.

Power cuts & the three-day week in the 70s, the troubled times of the 80s with the miners' strike and rioting, the recession in the mid-Noughties as well as the personal challenges of heart surgery, cancer and divorce haven't stopped him so it's no surprise that he's survived the pandemic too!

Through it all Benny has supplied his bags to everyone from shops and market traders to some of the biggest retailers in the world.

Today his business, OJP Products, in Cheetham Hill, Manchester stocks thousands of items including their own brand 'Tanmark' range of leather goods proudly bearing that 'Made in England' mark, including promotional items such as key ring blanks manufactured in-house for customers to add their own logos, etc.

When moving the business to its present premises, Benny just put a sign at the end of the street with the simple message: 'BENNY'S HERE' and an arrow pointing in the direction of his new warehouse.

if you are planning on visiting Benny these days you need to look out for a larger yellow sign bearing the word 'BAGS' with OJP Products more discreetly displayed underneath it.

Just don't rely on your SatNav which is very likely to take you two junctions and about half a mile away from where you need to be!

A visit to OJP Products is sure to be worth it though. Not only for the chance of a chat with Benny himself, maybe even with a mug of tea and a bagel - but also for the great deals on all those items you maybe weren't even aware you just had to offer your customers!

You can also check out the OJP Products website (www.ojpproducts.co.uk) to get an idea of the thousands of items they have in stock for immediate dispatch.

For wholesale prices you'll need a password so give Benny or one of his team a call on 0161 832 2854, or send an email to info@ojpproducts.co.uk and they'll maybe also let you in on the secret of what the initials OJP stand for!

EXECUTIVE EXCLUSIVE

Chestnut Pit Tanned Wares Executive Leather only from Charles Birch Ltd

In 2007 the late Marcus Brearley then Managing Director of Thomas Ware and Sons Ltd of Bristol and Chris Wilson from Charles Birch worked together to bring Ware's new Chestnut Tanned soles to the shoe repair trade.

"This was the latest innovative development from Marcus, a pit tanned leather sole using a large amount of chestnut bark as well as other ingredients in the long tanning process. The result was special, a deep tan coloured sole with a tight grain that would wear well, be water resistant and also be easy to work with and beautiful to finish. We couldn't wait to show our customers" said Chris.

Fifteen years later and Alistair Brearley, Marcus's son, is keeping the family tradition of producing fine quality sole leather going and the Chestnut Tannage known as Wares Executive continues to be the sole of choice for many shoe repairers.

For more information on Wares Executive Chestnut Tanned Leather Soles please contact your local Charles Birch sales representative or visit www.charlesbirch.com



Society News

The latest information from the SoMSR office



DEAR DIARY



JR Freebies!

We have some J.Rendenbach items for grabs first come first serve : email info@somsr.com



Happy New Year! and Spring is here!

The Xmas Crochet tree went up in Market Harborough. My squares didn't make the many donated but enjoyed following the progress.



Here's me in action paddle boarding first week in January!

Don't forget to email me on info@somsr.com should you wish to become a member. Go on, I know you want to!



Where do we go from here?

Various paper cuttings have come our way which we will put various snippets in over the next editions – All about Mr James Cottenham, Director of Coombs Footwear in Taunton: too many to go in all at once. Any suggestions where the said paperwork can be sent to? Museum /Library.



1st PRIZE
Mr. J. COTTENHAM,



BECOME A SOMSR MEMBER TODAY

Join now at www.somsr.com

#IFYOUREADINGTHIS

It might be time to update our member database. If your shop details are included on our website it makes sense to check them once in a while. If you have a moment please email your current full details, phone number, email address, website link, etc to me at SOMSR Global HQ: info@somsr.com so that I can keep our records straight. Thank you.

POSTAL REPAIRS

We are compiling a list who does postal repairs – members please let me know info@somsr.com so we can promote you on social media / website. Members of the public do call us for referrals.

These guys are on my list so far...

Clever Clogs

contact@clevercloggs.uk
07564 114292

Ingmans

info@ingmans.co.uk
01246 200951

Tony's Heel Bar

info@tonysheelbar.co.uk
0207 485 5538

Bowen's Boots and Shoes

vj.wood1@btinternet.com
01432 352353

The Sherwood Cobbler

the.cobbler96@gmail.com
0115 9693170

Simpson Shoe Repairs

ktsimpson1912@gmail.com
01388 777709

W J French & Son

mail@wjfrenchandson.co.uk
023 8022 6542

Kingsman Gentleman Cobblers

inc. Engrave UK
info@engraveuk.co.uk
01908 564584

Michael Woods

mickwoods398@msn.com
01772 785880

The Craftsman

the_craftsman@hotmail.com
0151 336 4441

James Taylor & Son

post@taylormadshoes.co.uk
020 7935 4149

Greens Footwear

greensfootwear868@outlook.com
01332 343437

THE END OF AN ERA

Ashford shoe repair business C.G. Earl and Son has finally closed after 110 years in the town.

The company, which also sold shoes, belts, boots and work footwear, was created by Clarence George Earl in 1912.

It moved to Hythe Road in 1921 and remained there until recently, having passed down to Clarence's son Ron

and his wife Joyce and then to Ron's son Peter and his wife Angie.

But after 57 years working in the shop, Peter, 73, says he has decided to spend time with his family.

"This has been my whole life and it's nice to take a step back," he explained.

"It's a very sad thing in many ways and I know a lot of people have said they will miss us, but it is a case of

stepping back when we can, rather than when we have to."

It will see the end of a dynasty that refused to let its traditions and values be bowed by the changes in the town, having survived the rise of the Ashford Designer Outlet

and online shopping.

"The industry has changed a lot, it used to be that suppliers would come to you but now you have to go to them," said Mr Earl, who lives in Brabourne.

"And with a shop that's family run, you can't just say 'oh, we'll pop up on Friday' because that would mean closing the whole shop."

Mrs Earl added: "The way people shop has also changed, even to the point where you can get protective footwear at hardware stores now.

"I remember years ago we would always know everyone who came to shop; we would always know that the people at the market would come over after the market day."

Following the couple's announcement, which was shared on social media by their son James, the shop was inundated with well-wishers, as well as people taking their last chance to get a pair of shoes from the store.



Clarence George Earl

Mrs Earl said: "We would just like to put on record our greatest thanks to all of our loyal customers over the years, and everyone who has wished us well in person and online.

"It means a huge amount, and while this has been a difficult decision we're excited for the next chapter in our lives."



Peter and Angie Earl are looking forward to spending more time with their family

GETTING TOGETHER TO HELP YOUNG PEOPLE IN NEED



Sole Circle UK is an initiative that brings the community together to clean up and donate preloved sneakers to young people that need them most.

This community initiative is led by Rishika Bhalla- an Offspring community member and is supported by Offspring and Nike. Why should you support: According to Shoe Aid, over 4 million people in the UK are

living in shoe poverty. Sole Circle UK will connect with Sneaker lovers across the UK and encourage them to clean up and donate their preloved sneakers to Shoe Aid in support of their mission to reduce shoe poverty. Shoe Aid is the approved charity partner of Sole Circle who will distribute all sneakers donated, to young people in need across the UK. Shoe Aid's mission is to positively impact lives through reducing shoe poverty and with the help of Rishika's Sole Circle UK initiative, many young people will receive a pair of sneakers through the generous donations of the sneaker community. Nike will match the efforts of the community by donating one pair of sneakers to every pair donated, up to 100 pairs. How to get involved: SIGN UP via the form below to order your free donation bag and Jason Markk cleaning kit. Select the day you would like your sneakers collected, following cleaning them up. A courier will collect them on your chosen day. CLEAN UP and join a virtual Jason Markk Masterclass cleaning session on April 7th to clean up your sneakers before donating them. You can donate sneakers of any brand, but please ensure they are in a wearable condition before donating. DONATING is simple, bag up your donation and a courier will collect them on your chosen date.

Your preloved sneakers will then be delivered to Shoe Aid, where they will be distributed to young people in need.

A FINE EXAMPLE

An example of how the initiative is helping:

A Nottingham school visited the warehouse of Shoe Aid recently to collect footwear for students who don't have any suitable

footwear during or after school. They were able to take over 100 pairs of footwear, 60 pairs of school shoes and 40 pairs of mixed trainers donated by the @ offspring community supporting @ thescuc. That's potentially over 60 local children and young adults who will benefit.

<https://www.instagram.com/p/Cba3ATTslsm/>



SHOE CARE



www.dunkelman.com
The DASCOS website – full details of the comprehensive range of shoe care products for cleaning, protecting and maintaining the appearance of footwear and accessories, plus a wide selection of insoles, laces, shoe trees and bootshapers

WHOLESALE



www.victordebanke.co.uk
Shoe-String laces, insoles, shoe-care and leather-care, Woly and Famaco full ranges. We stock all your shoe-care needs. 1000s of items in stock. Choose from a massive range as well as display / point of sale stands. Call 01858 467467 to place your order or email sales@victordebanke.co.uk



www.shoestring.com
Manufacturers of laces and insoles and the home of premium brands Woly, Famaco and Kiwi. Don't forget to join our mailing list to keep up to date with offers and new product lines.



www.charlesbirch.com
This easy to use site contains the full range of Charles Birch products at special online discounted prices. Email: linzirobin@charlesbirch.com to receive your user name and password and start saving money straightaway whilst keeping up to date with the latest developments at Charles Birch.



www.leatherandgrindery.com
For all your Shoe Repair, Shoe care & Key cutting needs plus fantastic monthly offers the Leather & Grindery have it all. Our new easy to use website is just a few clicks away from saving you a bundle & discovering all the latest products available.



www.tcolledgeandson.com
With over 20,000 lines in stock and an easy to use search facility, everything for the modern shoe repairer is a click-away. As well as offering a comprehensive range of shoe repair materials, a full range of shoe care products, key blanks, key machines, leather goods, watch straps and batteries, engravable products and gifts are available.



www.trlawman.co.uk
For the benefit of all shoe repairers, we stock a wide variety of items in leather, rubber, resin and other materials, full soles, half soles, dancer soles, toe pieces, soles and heels for welted work, randing, welting, Soltrack DIY repair kits, Indiana heels, soles and much more.

SHOE REPAIR



www.vibram.com
Log on to the VIBRAM website and discover the latest developments from this dynamic forward thinking rubber company. Register into the repairers' section to see the latest Vibram components which can be ordered through Charles Birch.

KEYS & KEY CUTTING



www.keyprint.co.uk
Keyprint is a leading trade only supplier to the UK's lock and key cutting industry with over 25 years experience. Over 9000 products in stock including leading global brands such as Silca, Assa, Schlage and Briton, as well as exclusive brands of quality security products 2000+ Premier, Esla, WKS, Wendt and Peterson Tools.



www.sks.co.uk
Dedicated lock and key supplies site with e-commerce on machines, accessories, padlocks and specialised security and locksmith products.



www.nwkeys.co.uk
Full range of keys, security products and machinery. Order online with a unique add to your order each day system. If it's keys online you want this site has them all.



www.silca.biz
The SILCA website – for full information on the latest electronic and mechanical Silca machines. Log on and register to the Silca Electronic Key Catalogue (EKC) to access the largest range of key blanks in the world and where you can even build your personal catalogue. For more information call Silca Services on 0113 200 3926

INDUSTRY ORGANISATIONS



www.somsr.com
The new Society of Master Shoe Repairers website is now online with details of how you can join SOMSR and promote your business.

ENGRAVING MACHINES WANTED

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